PRESS RELEASE

**Date:**

19.07.2016

**Location, Country:**

Barcelona, España

**Infoline** (text above headline):

Schwarzkopf y Zalando se alían para crear el look perfecto

**Tags:**

 please mark tags in bold (mandatory: at least one topic tag)

|  |  |  |
| --- | --- | --- |
| **Topic (mandatory)** | **Business Unit** | **Press segment (for press releases only)** |
| Corporate Citizenship | Adhesive Technologies | Corporate |
| Financials | **Beauty Care** | **Consumer** |
| Human Resources | Laundry & Home Care | Industrial |
| Management |  |  |
| **Products & Innovation** |  |  |
| Ranking & Awards |  |  |
| Research & Development |  |  |
| Sponsoring |  |  |
| Strategy |  |  |
| Sustainability |  |  |

**Photos** (should be numbered in order of appearance and named using the format *henkel-location-relevant-details*, see examples below):

1. henkel-spain\_ppgzalando

**Captions – mandatory if photos are provided**

(number of caption corresponds to number of photo above, see example below):

1. Lovely Looks by Schwarzkopf & Zalando

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